

# CANADIAN BLACK ANGUS

CHERRY RED MEAT  
TRADITIONALLY BRED



Maple Creek is certified Canadian Black Angus beef now available in Europe through Giraudi Meats. The name « Maple Creek » pays tribute to the Canadian flag and its maple leaf.

## THE SUCCESS STORY

Exported to Canada in the 19th century, this breed has been raised for over **130 YEARS** by passionate farmers: determined to produce an **EXCEPTIONAL AND HORMONE FREE MEAT**.

## TRADITIONALLY RAISED

The particularity of the meat is its natural hormone-free breeding. Canada is one of the largest grain producers in the world, it is thus quite natural that Maple Creek beef is **GRAIN-FED FOR OVER 100 DAYS**. This feeding contributes to a **TENDER, TASTY MEAT** with a **HIGH MARBLING SCORE** and a **CONSISTENT QUALITY** in each cut. Thanks to an efficient traceability system, the DNA of each beef & heifer is tested and registered to guarantee the pure Angus breed of the animal.

## AN OUTSTANDING CLIMATE

Canada is mostly known for its abundant sources of fresh water and great spaces. The Cattle beef has the great capacity to easily adapt to all of these climates, season after season. A beef raised in a **STRESS-FREE ENVIRONMENT** is the guarantee of a melt-in-the-mouth meat.

## TENDER & RICH IN NUTRIENTS

Maple Creek is recognizable thanks to its **CHERRY RED COLOR**, proof of a fresh and high quality meat. Its firm texture, its tenderness and its taste please the palate of connoisseurs. Canadian Angus beef is rich in nutrients such as **IRON, ZINC AND VITAMIN B12**.

## CERTIFIED CANADIAN ANGUS

Anxious to preserve the quality of this high-end beef, each Angus has to meet **10 CRITERIA** in order to be certified « Canadian Angus » beef. Among them, the meat and fat color, the meat to bone ratio, the meat and fat texture and the marbling score.

# 02



100% verified Black Angus



Cherry red color  
High quality meat



Certified Canadian Angus



Grain-fed for over 100 days



Natural hormone-free breeding



Rich in Iron, Zinc, Vitamin B12